



PRESS RELEASE

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OPEN CHARGE: ENEL X AND ENEL ENERGIA'S ELECTRIC VEHICLE CHARGING SOLUTION

- *With OpenCharge, those who decide to go electric will be able to recharge their vehicle at home or at the office using the Enel X JuiceBox, without limits and at a locked-in tariff*
- *Subscribers will also benefit from up to two full tanks of energy per month at Enel X public charging points, accessible via the JuicePass app*

Rome, April 27th, 2021 – OpenCharge, the new integrated solution from Enel X and Enel Energia for the unlimited recharging of electric vehicles (EVs), at home or at the office, is now available. To sign up to for the offer, drivers need to have access to, or purchase, an Enel X JuiceBox, the innovative charging station available in 3.7 kW, 7.4 kW and 22 kW models, which can be installed easily and safely in your garage, private parking space or at the office. Customers who already have an existing electricity contract with Enel will be able to access the OpenCharge offer by switching products through Enel Energia, free of charge; new customers can simply sign a contract with attractive conditions and energy from 100% renewable sources. The benefits of OpenCharge also extend to public recharging, with two full tanks of energy per month from over 12,000 Enel X recharging points across Italy.

*"Driving electric cars is already a reality and from today, with OpenCharge, it will be even easier and more sustainable," said **Augusto Raggi**, Head of Enel X Italia. "In collaboration with Enel Energia, we have developed a tailor-made offer for users to recharge their electric vehicle at home or at work using the domestic JuiceBox, with no consumption limits. This innovative solution once again demonstrates Enel X's commitment to making electric mobility accessible to everyone, both in the private and public sectors."*

*"We are pleased to have developed OpenCharge together with Enel X. At last, it will be possible to simplify electric car charging and get benefits on your utility bills," said **Nicola Lanzetta**, Head of Enel's Italian Market. "Thanks to this initiative, Enel Energia customers will have a complete package with electricity supply at wholesale prices and favorable conditions, and energy produced entirely from renewable sources in full compliance with sustainability principles."*

The solutions developed by Enel X and Enel Energia were designed taking the real needs of users into account, and combine recharging at home or at the office with recharging in public places. **OpenCharge 20**, is ideal for those with a car battery of up to 20 kWh, offering unlimited charging via the JuiceBox at home or at the office, and up to 30 kWh at Enel X public charging points. **OpenCharge 50**, is designed for vehicles with batteries between 21 kWh and 50 kWh, and boasts unlimited charging with the JuiceBox at home or at the office and up to 80kWh in public places. **OpenCharge 75**, allows you to recharge your 51kWh to 75kWh EV, offering unlimited charging through the JuiceBox and up to 150kWh per month at Enel X public recharging points. To mark the launch, the three solutions are available at a promotional rate, which can be signed up for until 31/07/2021 and is valid until 31/12/2021.



After signing up for the offer on the Enel X Store, customers can arrange for the installation of the JuiceBox and the activation of their new electricity supply. While waiting, each customer will have up to three months of free charging on the Enel X national network, including the new HPCs (High Power Chargers) which have charging power of up to 350 kW. Locating the nearest charging station and monitoring the JuiceBox's domestic consumption can be done through Enel X's innovative JuicePass app, which enables access to all Enel X electric mobility services.

Enel X is the Enel Group's global business line that offers services to accelerate innovation and drive the energy transition. A world leader in advanced energy solutions, Enel X offers demand response services with approximately 6 GW of total capacity globally and 123 MW of installed storage capacity worldwide, and has installed approximately 186,000 public and private charging stations for electric vehicles globally^[1]. With its advanced solutions in areas including energy management, financial services and e-mobility, Enel X provides each of its partners with a customized ecosystem of technology platforms and consulting services based on the principles of sustainability and the circular economy. The aim is to provide people, communities, organizations and businesses with an alternative model, which respects the environment and makes technological innovation part of everyday life. Every Enel X solution is designed to make the transition towards a low-carbon, electric and digital economy an affordable option for everyone, so we can build a more sustainable and efficient world together.

Find out more at <https://www.enelxstore.com/it/it/opencharge> and on Enel X Italia's social media channels:

- [LinkedIn](#)
- [Twitter](#)
- [Facebook](#)
- [Instagram](#)

Enel Energia is the Group company that operates in the free market, with over 12 million residential and business customers. It has a wide and flexible range of electricity and gas offers, designed to meet all the consumption needs of families, businesses, professionals, apartment buildings and public administration bodies.

^[1] Public and private recharging points. Also includes interoperability points.